Amazon SNS

- Simple Notification Service
  - web service
  - manage notifications as a service
    - web portal
    - API
  - Publish - Subscribe methods
    - Push
    - No Check polling needed
- Use Cases
  - EMail Notifications
  - Cloud Watch
  - Push cloud notifications to phones
  - HTTP endpoints
  - Auto Scale job
  - SQS queues
- JSON format
- Stored Multi AZ
- Payasyougo
  - subscriber type
  - number of messages
- Topics
  - Multiple people
  - Subscribe
    - Formatted to tyoes of delivery mechanism

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